

ORDER



KLAS

Orders
Order / Rev: 36544
Alt Order #: 08825130
Product Desc: BERKLEY/SENATE/D
Estimate:
Flight Dates: 08/28/12 - 09/03/12
Original Date / Rev: 07/10/12 / 09/05/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Berkley, Shelley - D-USS
Demographic: A35+
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	54	\$52,000.00	\$44,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	54	\$52,000.00	\$44,200.00	0.00
Totals	54	\$52,000.00	\$44,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	21%	\$52,000.00
Market	100%	\$247,619.05

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	16%	\$39,619.05
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	13%	\$32,190.48
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/28/12	08/31/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	8	\$650.00	LV1	0.00	NM	3	\$1,950.00
				8 News Now 5a M-F											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 08/27/12	09/02/12	-TWTF--	8	\$650.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	8	08/27/12-09/02/12	8 News Now 5a M-F	5-6a	-TwThF----	:30	(\$650.00)	0.00	NM

Order / Rev: 36544
 Alt Order #: 08825130
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/28/12	08/31/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	8	\$650.00	LV1	0.00	NM	3	\$1,950.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--					8	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
5	8	08/27/12-09/02/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$650.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
6	8	08/27/12-09/02/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$650.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
7	8	08/27/12-09/02/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$650.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
8	8	08/27/12-09/02/12		8 News Now 5a M-F		5-6a	-TWThF----	:30		(\$650.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
E 2	8	09/03/12	09/03/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	M-----	:30	2	\$650.00	LV1	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					2	\$650.00		0.00			
E 3	8	08/28/12	08/31/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	8	\$750.00	LV1	0.00	NM	11	\$18,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--					8	\$750.00		0.00			

Order / Rev: 36544
 Alt Order #: 08825130
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	08/28/12	08/31/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	8	\$750.00	LV1	0.00	NM	11	\$18,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-TWTF--			8		\$750.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	8	08/27/12-09/02/12	8 News Now 6a M-F	6-7a		-TWThF----	:30		(\$750.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
3	8	08/27/12-09/02/12	8 News Now 6a M-F	6-7a		-TWThF----	:30		(\$750.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
5	8	08/27/12-09/02/12	8 News Now 6a M-F	6-7a		-TWThF----	:30		(\$750.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
6	8	08/27/12-09/02/12	8 News Now 6a M-F	6-7a		-TWThF----	:30		(\$750.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
8	8	08/27/12-09/02/12	8 News Now 6a M-F	6-7a		-TWThF----	:30		(\$750.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
9	8	08/27/12-09/02/12	8 News Now 5-630p M-F	5-630p		MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
10	8	08/27/12-09/02/12	8 News Now 5-630p M-F	5-630p		MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
11	8	08/27/12-09/02/12	8 News Now 5-630p M-F	5-630p		MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
12	8	08/27/12-09/02/12	8 News Now 5-630p M-F	5-630p		MTWThF----	:30		\$1,250.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
13	8	09/03/12-09/03/12	8 News Now 5-630p M-F	5-630p		M-----	:30		\$1,250.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
14	8	08/29/12-08/29/12	Wed 9-10p	9-10p		--W-----	:30		\$10,000.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
15	8	08/27/12-09/02/12	Wed 10-11p	10-11p		--W-----	:30		(\$7,500.00)		0.00	NM			
(M) Credited [Spot didn't air due to spc pgmng - moved to 8858745/37159]															
16	8	08/27/12-09/02/12	8 News Now 4-5a	4-5a		MTWThF----	:30		\$50.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
17	8	08/27/12-09/02/12	8 News Now 4-5a	4-5a		MTWThF----	:30		\$50.00		0.00	NM			
(M) MG for 22.2,14.1,22.6,22.4,9.2,24.2,13.1,20.7,5.2,1.7,3.3,3.5,22.7,1.1,20.8,22.3,20.6,1.8,22.8,22.5,22.1,1.5,1.6,9.1,20.1,2!															
E 4	8	09/03/12	09/03/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M-----	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			2		\$750.00		0.00				
E 5	8	08/28/12	08/31/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	-TWTF--	:30	4	\$600.00	LV1	0.00	NM	3	\$1,800.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-TWTF--			4		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	8	08/27/12-09/02/12	CBS This Morning 7-9a	7-9a		-TWThF----	:30		(\$600.00)		0.00	NM			
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
E 6	8	09/03/12	09/03/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	M-----	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			1		\$600.00		0.00				
E 7	8	08/28/12	08/31/12		CM	12-1230p	-TWTF--	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00

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 Alt Order #: 08825130
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now Noon M-F															
8 News Now Noon M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-TWTF--			4		\$500.00	0.00					
E 8	8	09/03/12	09/03/12	8 News Now Noon M-F	CM	12-1230p	M-----	:30	1	\$500.00	LV2	0.00	NM	0	\$0.00
8 News Now Noon M-F															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M-----			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12		8 News Now Noon M-F		12-1230p	M-----	:30		(\$500.00)		0.00	NM		
See MG 12.2															
[Program PE'd on this date due to "US Open Tennis" - bco]															
E 9	8	08/28/12	08/31/12	Ellen	CM	3-4p	-TWTF--	:30	4	\$800.00	LV2	0.00	NM	2	\$1,600.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-TWTF--			4		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		Ellen		3-4p	-TwThF----	:30		(\$800.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17															
[due n/a upon entry (DA)]															
2	8	08/27/12-09/02/12		Ellen		3-4p	-TwThF----	:30		(\$800.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17															
[due n/a upon entry (DA)]															
E 10	8	09/03/12	09/03/12	Ellen	CM	3-4p	M-----	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M-----			1		\$800.00	0.00					
E 11	8	08/28/12	08/31/12	Live w/Kelly	CM	9-10a	-TWTF--	:30	4	\$500.00	LV2	0.00	NM	4	\$2,000.00
Live With Regis & Kelly															
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-TWTF--			4		\$500.00	0.00					
E 12	8	09/03/12	09/03/12	Live w/Kelly	CM	9-10a	M-----	:30	1	\$500.00	LV2	0.00	NM	1	\$1,900.00
Live With Regis & Kelly															
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/03/12	09/09/12	M-----			1		\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/03/12-09/09/12		Live w/Kelly		9-10a	M-----	:30		(\$500.00)		0.00	NM		
See MG 12.2															
[Program PE'd on this date due to "US Open Tennis" - bco]															
2	8	08/30/12-08/30/12		SD Charger Football		SD Chargers Foot	---Th----	:30		\$1,900.00		0.00	NM		
Ⓜ MG for 20.3,8.1,12.1															
E 13	8	09/02/12	09/02/12	8 News Now Sun 5-7p	CM	5-7p	-----S	:30	1	\$600.00	LV1	0.00	NM	0	\$0.00
8 News Now Sun 5-7p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-----S			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		8 News Now Sun 5-7p		5-7p	-----Su	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17															
[due n/a upon entry (DA)]															
E 14	8	09/01/12	09/01/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$450.00	LV2	0.00	NM	0	\$0.00
8 News Now Sat 5-7p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-----S-			1		\$450.00	0.00					

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Estimate: KLAS

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E 14	8	09/01/12	09/01/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$450.00	LV2	0.00	NM	0	\$0.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		8 News Now Sat 5-7p		5-7p		-----Sa--	:30	(\$450.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
E 15	8	08/28/12	08/31/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF--	:30	4	\$900.00	LV2	0.00	NM	4	\$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--				4	\$900.00		0.00			
E 16	8	09/03/12	09/03/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$900.00		0.00			
E 17	8	09/01/12	09/01/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
ET WEEKEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-				1	\$250.00		0.00			
E 18	8	08/28/12	08/31/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	4	\$800.00	LV2	0.00	NM	2	\$1,600.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--				4	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		630-7p Inside Edition		630-7p		-TwThF----	:30	(\$800.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
3	8	08/27/12-09/02/12		630-7p Inside Edition		630-7p		-TWThF----	:30	(\$800.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
4	8	08/27/12-09/02/12		630-7p Inside Edition		630-7p		-TwThF----	:30	(\$800.00)	0.00	NM		
See MG 18.5														
5	8	08/29/12-08/29/12		Wed 10-11p		10-11p		--W-----	:30	\$800.00	0.00	NM		
Ⓜ MG for 18.4 08/29 Program moved due to Republican Convention														
E 19	8	09/03/12	09/03/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----				1	\$800.00		0.00			
E 20	8	08/28/12	08/31/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	8	\$900.00	LV2	0.00	NM	3	\$2,700.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--				8	\$900.00		0.00			

Order / Rev: 36544
 Alt Order #: 08825130
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	8	08/28/12	08/31/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	8	\$900.00	LV2	0.00	NM	3	\$2,700.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--			8		\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
2	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 20.10														
3	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 12.2 [Program PE'd on this date due to Football - bco]														
5	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 20.9														
6	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
7	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
8	8	08/27/12-09/02/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$900.00)	0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]														
9	8	08/28/12-08/28/12		Tue 10-11p		10-11p		-T-----	:30	\$900.00	0.00	NM		
Ⓜ MG for 20.5 08/28 Program moved due to Republican Convention														
10	8	08/29/12-08/29/12		Wed 10-11p		10-11p		--W-----	:30	\$900.00	0.00	NM		
Ⓜ MG for 20.2 08/29 Program moved due to Republican Convention														
E 21	8	09/03/12	09/03/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$900.00	LV2	0.00	NM	2	\$1,800.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----			2		\$900.00		0.00			
E 22	8	08/28/12	08/31/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	8	\$600.00	LV2	0.00	NM	0	\$0.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-TWTF--			8		\$600.00		0.00			

Order / Rev: 36544
 Alt Order #: 08825130
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	8	08/28/12	08/31/12	Letterman Letterman	CM	1135p-1237a	-TWTF--	:30	8	\$600.00	LV2	0.00	NM	0	\$0.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-TWTF--			8		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
2	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
3	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
4	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
5	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
6	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
7	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
8	8	08/27/12-09/02/12		Letterman		1135p-1237a	-TWThF----	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
E 23	8	09/03/12	09/03/12	Letterman Letterman	CM	1135p-1237a	M-----	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			2		\$600.00		0.00				
E 24	8	09/01/12	09/02/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	\$600.00	LV2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-----SS			2		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	08/27/12-09/02/12		8 News Now 11p Sa/Su		11-1135P	-----SaSu	:30		(\$600.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
E 25	8	08/28/12	08/31/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	4	\$1,500.00	LV1	0.00	NM	2	\$3,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-TWTF--			4		\$1,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	08/27/12-09/02/12		8 News Now 11p M-F		11-1135p	-TWThF----	:30		(\$1,500.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
3	8	08/27/12-09/02/12		8 News Now 11p M-F		11-1135p	-TWThF----	:30		(\$1,500.00)		0.00	NM		
See MG 3.9,3.10,3.11,3.12,3.13,3.14,3.15,3.16,3.17 [due n/a upon entry (DA)]															
E 26	8	09/03/12	09/03/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----			1		\$1,500.00		0.00				

Order / Rev:	36544
Alt Order #:	08825130
Flight Dates:	08/28/12 - 09/03/12

Advertiser:	Berkley, Shelley - D-USS	
Product Desc:	BERKLEY/SENATE/D	KLAS
Estimate:		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals													54	\$52,000.00